



December 2017 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 2,593 ads from November 2017 to December 2017. Compared to December 2016, South Carolina had a decrease of 75 ads. Across the United States, online ads saw an increase of 229,741 in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 10,855 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 9,976 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Registered Nurses had the highest number of advertisements during December 2017 with 4,533, followed by Heavy and Tractor-Trailer Truck Drivers (3,873). Rounding out the top five occupations were Retail Salespersons (1,560), First-Line Supervisors of Retail Sales Workers (1,419), and First-Line Supervisors of Food Preparation and Serving Workers (1,133).

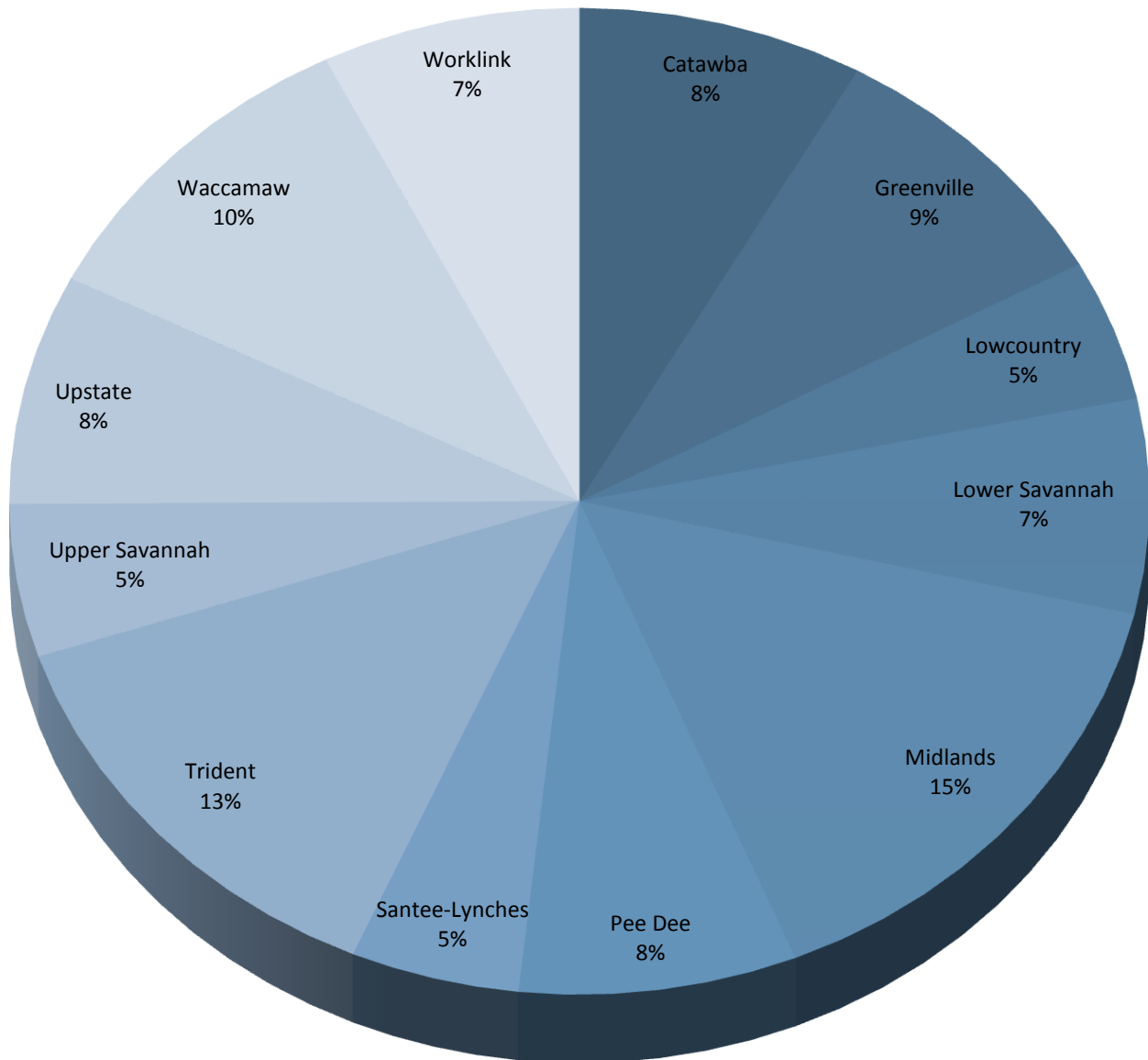
Supply-Demand Ratio by Workforce Area for December 2017

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,537	7,964	2:1
Greenville	6,108	8,754	1:1
Lowcountry	2,390	4,558	2:1
Lower Savannah	2,474	6,906	3:1
Midlands	9,976	14,873	1:1
Pee Dee	2,521	7,762	3:1
Santee-Lynches	1,387	4,712	3:1
Trident	10,855	13,160	1:1
Upper Savannah	1,497	4,925	3:1
Upstate	3,343	7,413	2:1
Waccamaw	3,260	10,028	3:1
Worklink	2,402	7,223	3:1
South Carolina (SA)	62,795	96,434	2:1
United States (SA)	4,930,684	6,576,000	1:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department

SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department